



# ORDER

Flight Dates **10/08/12-10/15/12**

Contract / Revision      **313081 /**  
Original Date / Revision  
                          10/05/12    10/05/12  
Advertiser **Carmona / Democrat / US Se**

Product  
**Carmona for Arizona**  
Agency Com    15%  
Billing Contact  
**1010 Wisconsin Avenue - Suite #80**  
**Washington, DC 20007**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80**  
**Washington, DC 20007**

Sales Office    EWSDC  
Sales Region   NAT  
Agency Ref    2

Order Sep            00:20:00  
Estimate #           **1875**  
Alt Order #  
Billing Type        Cash  
Order Type        GENERAL  
Billing Cycle       EOM/EOC  
Billing Calendar   BROADCAST  
Demographic      A25-54  
Rev Codes          POL           POL           CAND  
Product Codes    PL  
Priority               P-3  
Advertiser Ref

Primary Account Executive  
 Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 16%    Market Value 446093

Competing Station	% of Order	Amount
CABLE	%	0
KASW	2%	8921
KDRX	%	0
KPHO	20%	89218
KPNX	23%	102601
KPPX	%	0
KSAZ	23%	102601
KTVK	15%	66914
KTVW	%	0
KUSK	%	0
KUTP	1%	4460
UNKWN	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	107	\$60,668.75	\$71,375.00	0.00	10/01/12	10/15/12	107	\$60,668.75	\$71,375.00
Totals	107	\$60,668.75	\$71,375.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KNXV	10/09/12	10/12/12	M-F 5-6am M-F 5-6am	CM	5am-6am	- TWTF - -	:30	4	\$75.00	P-6	0.00 NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -			4		\$75.00		0.00			
2	KNXV	10/15/12	10/15/12	M-F 5-6am M-F 5-6am	CM	5am-6am	M- - - - -	:30	1	\$75.00	P-6	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -			1		\$75.00		0.00			
3	KNXV	10/09/12	10/12/12		CM	6am-7am	- TWTF - -	:30	4	\$150.00	P-6	0.00 NM	4	\$600.00



KNXV

Print Date: 10/05/12

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Contract / Revision **313081** Flight Dates **10/08/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 6-7am M-F 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$150.00		0.00			
4	KNXV	10/15/12	10/15/12	M-F 6-7am M-F 6-7am	CM	6am-7am	M- - - - -	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M- - - - -					1	\$150.00		0.00			
5	KNXV	10/09/12	10/12/12	M-F 7-9am M-F 7-9am	CM	7am-9am	- TWTF - -	:30	8	\$150.00	P-6	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					8	\$150.00		0.00			
6	KNXV	10/15/12	10/15/12	M-F 7-9am M-F 7-9am	CM	7am-9am	M- - - - -	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M- - - - -					2	\$150.00		0.00			
7	KNXV	10/13/12	10/13/12	Sa 6-7am GMA Sa 6-7am Good Morning ,	CM	6am-7am	- - - - - S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - S-					1	\$100.00		0.00			
8	KNXV	10/14/12	10/14/12	Su 6-7am GMA Su 6-7am Good Morning ,	CM	6am-7am	- - - - - S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - S					1	\$100.00		0.00			
9	KNXV	10/14/12	10/14/12	Su 8-9am ABC This Week	CM	8-9am	- - - - - S	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - S					2	\$350.00		0.00			
10	KNXV	10/09/12	10/12/12	M-F 9am-10am Sonoran Living	CM	9am-10am	- TWTF - -	:30	4	\$75.00	P-6	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$75.00		0.00			
11	KNXV	10/15/12	10/15/12	M-F 9am-10am Sonoran Living	CM	9am-10am	M- - - - -	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M- - - - -					1	\$75.00		0.00			
12	KNXV	10/09/12	10/12/12	M-F 10am-11am The View	CM	10am-11am	- TWTF - -	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$450.00		0.00			
13	KNXV	10/15/12	10/15/12	M-F 10am-11am The View	CM	10am-11am	M- - - - -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M- - - - -					1	\$450.00		0.00			
14	KNXV	10/09/12	10/12/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	- TWTF - -	:30	4	\$100.00	P-6	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$100.00		0.00			
15	KNXV	10/15/12	10/15/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	M- - - - -	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M- - - - -					1	\$100.00		0.00			



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Contract / Revision **313081** Flight Dates **10/08/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
15	KNXV	10/15/12	10/15/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	M-----	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$100.00		0.00			
16	KNXV	10/09/12	10/12/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	-TWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$250.00		0.00			
17	KNXV	10/15/12	10/15/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$250.00		0.00			
18	KNXV	10/09/12	10/12/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	-TWTF--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$225.00		0.00			
19	KNXV	10/15/12	10/15/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	M-----	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$225.00		0.00			
20	KNXV	10/09/12	10/12/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	-TWTF--	:30	4	\$200.00	P-6	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$200.00		0.00			
21	KNXV	10/15/12	10/15/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	M-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$250.00		0.00			
22	KNXV	10/09/12	10/12/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	-TWTF--	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$550.00		0.00			
23	KNXV	10/15/12	10/15/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$550.00		0.00			
24	KNXV	10/09/12	10/12/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	-TWTF--	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$550.00		0.00			
25	KNXV	10/15/12	10/15/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$550.00		0.00			
27	KNXV	10/14/12	10/14/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----S	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$200.00		0.00			
28	KNXV	10/09/12	10/12/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	-TWTF--	:30	4	\$500.00	P-6	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **313081** Flight Dates **10/08/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	KNXV	10/09/12	10/12/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	- TWTF--	:30	4	\$500.00	P-6	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF--					4	\$500.00		0.00			
29	KNXV	10/15/12	10/15/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	M-----	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$500.00		0.00			
30	KNXV	10/10/12	10/10/12	Wednesday Prime A Wednesday Prime A	CM	7pm-8pm	--W----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$5,000.00		0.00			
31	KNXV	10/10/12	10/10/12	Wednesday Prime C Wednesday Prime C	CM	9pm-10pm	--W----	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,000.00		0.00			
33	KNXV	10/12/12	10/12/12	Friday Prime A Friday Prime A	CM	7pm-8pm	----F--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$2,000.00		0.00			
34	KNXV	10/12/12	10/12/12	Friday Prime C Friday Prime C	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,500.00		0.00			
35	KNXV	10/13/12	10/13/12	Nascar Nascar	CM	Various times	-----S-	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$1,200.00		0.00			
E 36	KNXV	10/14/12	10/14/12	Sunday Prime C Sunday Prime C	CM	8pm-9pm	-----S	:30	1	\$4,000.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KNXV	10/08/12-10/14/12		Sunday Prime C		8pm-9pm	-----Su	:30		<del>(\$4,000.00)</del>		0.00	NM		
See MG 36.3															
[Na on entry 9/27]															
3	KNXV	10/08/12-10/08/12		Monday 7-9pm		7pm-9pm	M-----	:30		\$3,500.00		0.00	NM		
Ⓜ MG for 36.2 10/14															
37	KNXV	10/14/12	10/14/12	Sunday Prime D Sunday Prime D	CM	9pm-10pm	-----S	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,500.00		0.00			
38	KNXV	10/09/12	10/12/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	- TWTF--	:30	4	\$850.00	P-3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF--					4	\$850.00		0.00			
39	KNXV	10/15/12	10/15/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	M-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$850.00		0.00			
40	KNXV	10/09/12	10/12/12		CM	1035p-1102p / 113-	TWTF--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00



KNXV

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Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$450.00		0.00			
41	KNXV	10/15/12	10/15/12	Nightline Nightline	CM	1035p-1102p / 113M	- - - - -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M - - - - -					1	\$450.00		0.00			
42	KNXV	10/13/12	10/13/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - S -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - S -					1	\$450.00		0.00			
43	KNXV	10/14/12	10/14/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - S					1	\$850.00		0.00			
44	KNXV	10/09/12	10/12/12	M-F 1206am-110am Katie - Repeat	CM	1206am-106am	- TWTF - -	:30	4	\$50.00	P-3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$50.00		0.00			
46	KNXV	10/09/12	10/12/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103-	TWTF - -	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF - -					4	\$200.00		0.00			
47	KNXV	10/15/12	10/15/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103M	- - - - -	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M - - - - -					1	\$200.00		0.00			
48	KNXV	10/14/12	10/14/12	SU 1035pm-1105pm ABC15 Sports Sunday	CM	1035pm-1105pm	- - - - - S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - S					1	\$100.00		0.00			
49	KNXV	10/09/12	10/09/12	Tuesday Prime C Tuesday Prime C	CM	9pm-10pm	- T - - - -	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- T - - - -					1	\$3,000.00		0.00			
50	KNXV	10/10/12	10/10/12	Wednesday Prime B Wednesday Prime B	CM	8pm-9pm	- - W - - -	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - W - - -					1	\$9,000.00		0.00			
51	KNXV	10/11/12	10/11/12	Thursday Prime C Thursday Prime C	CM	9pm-10pm	- - - T - -	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - T - -					1	\$2,000.00		0.00			
52	KNXV	10/12/12	10/12/12	Friday Prime B Friday Prime B	CM	8pm-9pm	- - - - F -	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - F -					1	\$3,500.00		0.00			
53	KNXV	10/14/12	10/14/12	Sunday Prime B Sunday Prime B	CM	7pm-8pm	- - - - - S	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - - - - S					1	\$7,500.00		0.00			



KNXV

Print Date: 10/05/12

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Contract / Revision    **313081**    Flight Dates **10/08/12-10/15/12**

Hiatus Dates

Original Date / Revision    10/05/12/    10/05/12

Order Sep    00:20:00

Advertiser    **Carmona / Democrat / US S**    Product **Carmona for Arizona**

Estimate #    **1875**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
53	KNXV	10/14/12	10/14/12	Sunday Prime B Sunday Prime B	CM	7pm-8pm	-----S	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1				\$7,500.00		0.00					
54	KNXV	10/15/12	10/15/12	M-F 1206am-110am Katie - Repeat	CM	1206am-106am	M-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----	1				\$50.00		0.00					
N55	KNXV	10/09/12	10/12/12	M-F 9am-10am Sonoran Living	CM	9am-10am	-TWTF--	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	1				\$50.00		0.00					
*Tax 1 Note: Tax 0.5%.														Totals	107	\$71,375.00

\*Tax 1 Note: Tax 0.5%.